

REP HEADLINE# 6299468
*** ORIGINAL REV#0 ***
REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG28/12 11.39
*** WPXI-TV ***

ADV # 09132 ADV. NAME ISS/DCCC REP. # OFF.# 18 SALESMAN #
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY
3050 K ST NW, SALES PRSN WA- CHERYL BLAIR
WASHINGTON, DC 20007

ORDER # CONTRACT # 6299468 CLASS: NATL. LOCAL REGIONAL
PRDCT DCCC 9/7 EST#1543 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP6/12 SEP12/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG28/12 11.39

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$13,925
PLEASE CONFIRM, THANKS!
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
1			1000A-1100A	30		\$350.00	9/7	9/7	1		FRI	1
PROGRAM : ELLEN CON COM1: ELLEN												
2			1100P-1135P	30		\$1,350.00	9/10	9/12	1		M-W	1
PROGRAM : 11 PM NEWS CON COM1: 11 PM NEWS												

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 1543

(Handwritten signature)

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3			1135P-1235A	30		\$675.00	9/7	9/7	1		FRI	1
PROGRAM : THE TONIGHT SHOWWITH JAY LENO												
CON COM1: THE TONIGHT SHOWWITH JAY LENO												
4			1200N-1230P	30		\$375.00	9/10	9/12	1		M-W	1
PROGRAM : CHANNEL 11 NOON NEWS												
CON COM1: CHANNEL 11 NOON NEWS												
5			500A-530A	30		\$300.00	9/7	9/7	1		FRI	1
PROGRAM : CHANNEL 11 NEWS												
CON COM1: CHANNEL 11 NEWS												
6			500P-530P	30		\$800.00	9/10	9/12	1		M-W	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
7			530A-600A	30		\$400.00	9/7	9/7	1		FRI	1
PROGRAM : CHANNEL 11 NEWS												
CON COM1: CHANNEL 11 NEWS												
8			530P-600P	30		\$800.00	9/10	9/12	1		M-W	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
9			600P-630P	30		\$1,000.00	9/7	9/7	1		FRI	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
10			600A-700A	30		\$650.00	9/10	9/12	1		M-W	1
PROGRAM : CHANNEL 11 NEWS AT 6AM												
CON COM1: CHANNEL 11 NEWS AT 6AM												
11			700P-730P	30		\$1,500.00	9/7	9/7	1		FRI	1
PROGRAM : JEOPARDY/WHEEL OF FORTUNE												
CON COM1: JEOPARDY/WHEEL OF FORTUNE												

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12			700A-900A	30		\$625.00	9/10	9/12	1		M-W	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
13			730P-800P	30		\$1,650.00	9/7	9/7	1		FRI	1
PROGRAM : JEOPARDY/WHEEL OFFORTUNE												
CON COM1: JEOPARDY/WHEEL OFFORTUNE												
14			600P-630P	30		\$625.00	9/8	9/8	1		SAT	1
PROGRAM : CHANNEL 11 NEWS SATURDAY												
CON COM1: CHANNEL 11 NEWS SATURDAY												
15			600A-800A	30		\$350.00	9/8	9/8	1		SAT	1
PROGRAM : CHANNEL 11 NEWS SAT AM												
CON COM1: CHANNEL 11 NEWS SAT AM												
16			1135P-1205A	30		\$1,450.00	9/9	9/9	1		SUN	1
PROGRAM : 11 PM NEWS												
CON COM1: 11 PM NEWS												
17			530A-800A	30		\$350.00	9/9	9/9	1		SUN	1
PROGRAM : SUN MORNING NEWS												
CON COM1: SUN MORNING NEWS												
18			600P-630P	30		\$675.00	9/9	9/9	1		SUN	1
PROGRAM : CHANNEL 11 NEWS SUNDAY												
CON COM1: CHANNEL 11 NEWS SUNDAY												
SEP/12 13925.00												CONTRACT TOTAL 13925.00
												TOTAL SPOTS 18

MARKET TOTALS \$48,017 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%
 SVC- NSI
 DEMOS- RA35+*